Penang Youth Development Corporation
November 2023 Newsletter





November news

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PENANG 2030 ♥PENANG Untuk Belia Kita!

Youth Music We Want You!

ABOUT PYDC
PENANG YOUTH DEVELOPMENT CORPORATION

PYDC is a Penang State Government Agency that aspires to achieve the collective vision to make Penang a developed and progressive society through youth development and involvement. It aims to develop young people holistically, working together to strengthen the youth in terms of economic, social and educational development, enabling youth to exercise their influence, finding their voices and position in the society to achieve their full potential.

VISION

Towards integrity, marketability and competent youth

MISSION

To educate, cultivate and empower youth towards holistic development

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Youth Entrepreneurship

Karnival Usahawan Wanita Dun N21 Sungai Acheh Anjuran Pusat Khidmat Adun Sungai Acheh 11.11.2023

General Manager, Dr. Gwee Sai Ling had the opportunity to share insights on the direction and empowerment of youth in rural areas with YB Haji Rashidi Bin Zinol, the EXCO for Trade and Entrepreneurial, Development & Ruralv Development during the Karnival dan Seminar Usahawan Wanita 2023.

Also present was Dato' Ong Bee Leng, Chief Executive Officer of PWDC, who delivered words of support for women entrepreneurs in her welcoming address.





Business Growth Strategies Through TikTok & Unified Commerce Workshop 22.11.2023

We had a blast supporting Digital Penang or Business Growth Strategies Through TikTok and Unified Commerce Workshop!

The workshop started off with a welcoming by Ms. Nadia Amir ((Partnerships Manager of EasyStore) and Ms. Affira Nor (Live Commerce Expert Lazada Certified Trainer) who shared TikTok Live's technical aspects and viewer engagement strategies for higher live streaming sales with the participants. Participants also had the opportunity to understand today's consumer trends and strategies to provide a seamless online and in-store shopping experience.

We are also delighted to see our past Youth Entrepreneurship Challenge (YEC) winner joining us as well where they gained insights into data analytics to make smart decisions that enhance customer experiences, drive loyalty and repeat business, and many more!







Agency-Industry Collaboration

Dell x PYDC: "Develop With Dell"
27.11.2023 - 01.12.2023 (Cohort 1) | 04.12.2023 - 08.12.2023 (Cohort 2)

The Penang Youth Development Corporation (PYDC), in collaboration with Dell Technologies, continues the cohort with our dedicated trainers and participants. Stay tuned for more exciting programmes and collaborations for the youth!



e-Sports

Pauh Grand Championship 2023
26.11.2023

PYDC team was delighted to be collaboration partner for Pauh Grand Championship 2023 in a joint effort with Politeknik Seberang Perai, UiTM Permatang Pauh dan Kolej Komuniti Seberang Jaya. General Manager PYDC, Dr Gwee Sai Ling was also present for the closing ceremony on behalf of YB Daniel Gooi Zi Sen, EXCO Youth, Sports and Health. A huge congratulations to all the winners!

FIFA23
1. Izham
2. Nafis
3. Luqman
4. Zaim

MLBB
1. Gerakan Tambahan
2. Pinjam 100
3. Bumi SP
4. Team 710

PUBG
1. SGT
2. UniKari
3. Parli Membe
4. Jemaah Solid







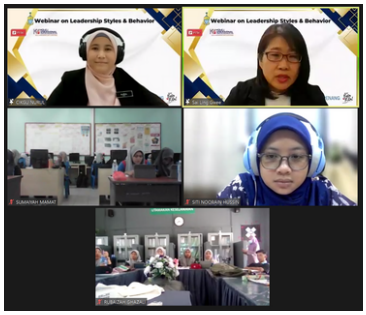
Youth Leadership

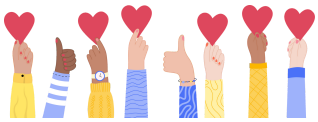


Leadership Styles and Behavior in Collaboration with Kolej Vokasional Batu Lanchang
29.11.2023

Massive crowds showed up for Leadership Styles and Behavior earlier this morning in collaboration with KVBL - Kolej Vokasional Batu Lanchang.

The session was honored by the presence of Pengetua Cemerlang KVBL, Ts. Hj Nazhar Bin Kader Bawa B.C.N and General Manager, Dr. Gwee Sai Ling shared about the role of Youth as future leaders and how they can be nation builders.





Penang Youth Volunteer

PYV | Beyond The Contemporary Arts 09.11.2023 - 12.11.2023

Penang Youth Volunteers are honoured to participate as part of crew for Beyond The Contemporary Art Penang (BCAP) from 9 - 12 December 2023 at The Wembley, Penang. BCAP is an initiative by the Penang State Government under PETACE.



PYV MFL Challenge Cup 26.11.2023

Penang Youth Volunteers continue to work at the Penang City Stadium for the MFL Challenge Cup held on 26 November 2023.

It was an spectacular match and our volunteers rocked it!





Pusat Belia

Excel Hackathon Pusat Belia Bertam 4 & 11.11.2023

Excel Hackathon Workshop in Pusat Belia Bertam!
Entry Level (Basic)
Experienced Trainer with HRDF & MOS Certified

Date: 21, 28 Oct 2023 & 4, 11 Nov 2023 (Every Saturday)
Time: 9:00 am - 12:30 pm
Location: Pusat Belia Bertam, Dewan Komuniti Pongsu Seribu

This Excel Hackathon Workshop targets youth aged from 15 - 35 years old and the goal is to equip participants with basic excel skills such as data entry, formula and functions, data sorting and filteration.









Youth with Rhythm

Merdeka Talent Show Final 2023
19.11.2023

Witness the breathtaking talent unfold as our finalists has compete for glory in the Grand Finale of the Merdeka Talent Show 2023!

Many thanks to our Judges Ian Chow, Group General Manager of The Actors Studio Malaysia, Shapee Bin Che Embi, Director of Jabatan Kebudayaan dan Kesenian Negara Pulau Pinang (JKKN Pulau Pinang), Kamal Chopra, receiver of WCEJA Japan Awards 2023 and Honniey.J.Goay, Champion of the World 2023 Hollywood WCOPA (Senior Solo Hip Hop) as well!

The event was also attended YB Daniel Gooi Zi Sen (EXCO Youth, Sports and Health), Dr Gwee Sai Ling (General Manager of PYDC) together with other esteemed guests. A big congratulations to all the winners!

School Category

Champion - CLHS Wushu Club
(SMJK Chung Ling Pulau Pinang)
1st Runners-Up - Up: Angelbaby
(Han Chiang High School)
2nd Runners-Up - Up: Teoh Wen Qian
(SMK Jalan Damai)



Consolation

Invincible (SMK Jalan Damai)
Ooi Tianjia (Jit Sin Independent High School)
Darren Khaw (SMK(L) Methodist)
Tiffany Ng Shi Ting (Jit Sin Independent High School)
Ong Carlos (SMK Seberang Jaya)



Open Category

Champion - Emanzikri
1st Runners-Up - PMYDT
2nd Runners-Up - Lixin

Consolation

D QUIINN
Akmar Natasha
Hans
The Waduh-Waduh
SyukTricky









Youth with Rhythm

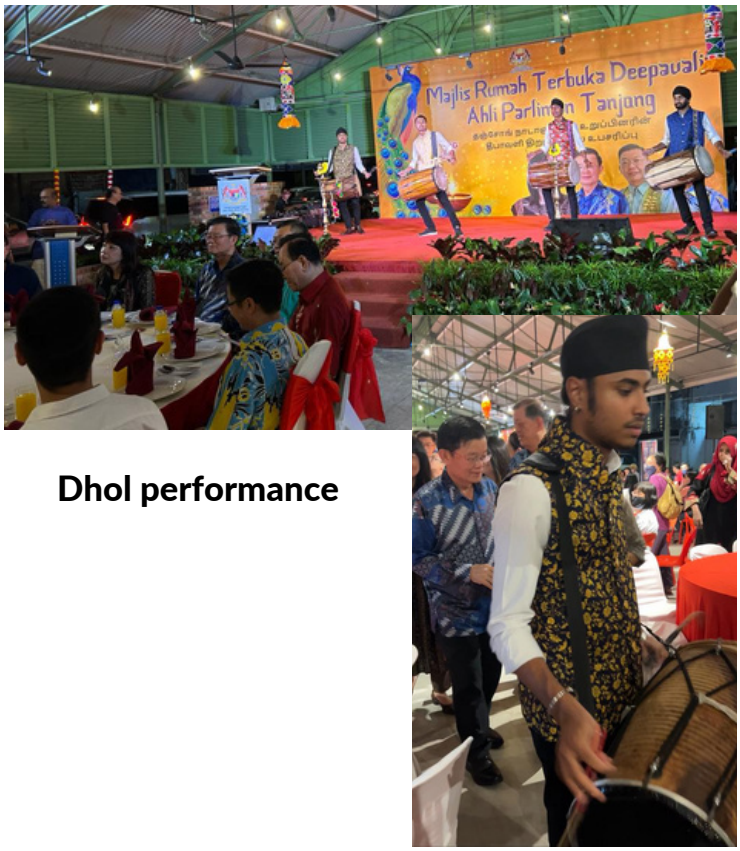
Performances by our young talents

Three groups of young talents from the Youth with Rhythm initiative has been invited to perform in three different events.

- Muhammad Nur Syazwani (Vocalist & Keayboardist)
  Performance at the Kolej Vokasional Batu Lanchang Dinner
- Mastero Band
  Performance at the Penang Goes Orange
- Dhol Group
  Performance at the Majlis Rumah Terbuka Ahli Parlimen Tanjong



Nur Muhammad Syazwani



Dhol performance



Mastero Band



Outreach & Public Engagement

Karnival Sukan Belia Negeri Pulau Pinang 19.11.2023

Majlis Belia Negeri Pulau Pinang in collaboration with Jabatan Belia dan Sukan Negeri Pulau Pinang has organized the Penang State Youth Sports Carnival at the USM Engineering Campus Sports Complex.

Various sports events such as Netball and Badminton were contested. The carnival was inaugurated by YB Goh Choon Aik, the State Assembly Member for Bukit Tambun, representing the State EXCO for Youth, Sports and Health. To add to the festivity of the ceremony, Dr. Gwee Sai Ling, the General Manager of PYDC, also had the opportunity to grace the event with her presence.





Penang Goes Orange - Jalan Bersama Hentikan Buli 25.11.2023

PYDC supports solidarity and takes a stand against bullying! Register and join the 2KM Walk to stop bullying. A big thanks to Penang Women's Corporation Development (PWDC) for having us at Penang Goes Orange Carnival!

Delighted to have YB Lim Siew Khim, EXCO Social Devlopment, Welfare and Non-Islamic Religious Affairs and Dato' Ong Bee Leng, CEO of PWDC to visit PYDC booth as well! Our team had so much fun sharing about our upcoming events and some of the initiatives that PYDC is doing to develop Youth!







PROGRAMMES ORGANISED BY JBPP

26.11.2023

JBPP Padang Kota Program Pemerkasaan Belia & Program Kesedaran Untuk Komuniti 2023

Pengurus Besar Perbadanan Pembangunan Belia Pulau Pinang, Dr. Gwee Sai Ling hadir sebagai salah seorang penceramah untuk program JBPP Padang Kota Program Pemerkasaan Belia & Program Kesedaran Untuk Komuniti 2023. Dalam sesi perkongsian ini, beliau menekankan kebolehpasaran belia dan kemahiran untuk menghadapi dunia pekerjaan yang semakin mencabar.

Turut hadir Sukarelawan Belia Pulau Pinang sebagai peserta dan penceramah dari pihak KWSP, PERKESO, LPNPP dan PDRM.





1-3 DEC, FRI, SAT & SUN
TITLE : PYV | KEM KEPIMPINAN DAN JATI DIRI SUKARELAWAN BELIA PULAU PINANG
VENUE : PUSAT KOKURIKULUM NEGERI PULAU PINANG (KEM MUTIARA BKT MERTAJAM)

10 DEC, SUN
TITLE : PYV | BELAJAR, MENYELAMAT, MARA: KEMPEN CPR & AED 2023
TIME : 8.00 AM - 1.00 PM
VENUE : LAVA MANSION

14 DEC, SUN
TITLE : BAP | MAJLIS PENYAMPAIAN SIKBMPP BEST! ANAK PENANG SESI KEDUA 2023
TIME : 2.30 AM - 5.00 PM
VENUE : THE SHIP CAMPUS, PENANG

16 DEC, SUN
TITLE : JBPP | SESI LIBAT URUS
TIME : 9.00 AM - 6.00 PM
VENUE : PENANG YOUTH SPACE

20 DEC, WED
TITLE : SM | MAJLIS PELANCARAN BUKU SIDANG MUDA 2022 & 2023
TIME : 7.30 PM - 9.30 PM
VENUE : COEX@KILANG BESI

LIST OF ABBREVIATIONS

BAP | BEST ANAK PENANG
PYV | PENANG YOUTH VOLUNTEER
SM | SIDANG MUDA
JBPP | JAWATANKUASA BELIA PULAU PINANG



Penang Youth Digital Talent Award 3.0 Augmented Reality Competition January 2024

CALLING YOUNG DIGITAL TALENTS! SHAPE YOUR OWN REALITY!

The Penang Youth Development Corporation (PYDC), through the "Penang Young Digital Talent" (PYDT) initiative proudly presents "PYDT Competition: Augmented Reality | Shaping Your AR Realm" organised by PYDC, in collaboration with Virtualtech Frontier, BigDomain.my, UOW Malaysia KDU, and Hainan Vocational University of Science and Technology!

Showcase your digital and AR skills by submitting your own Augmented Reality project for this competition which will be held as per details below:

Details of finals:

Grand Finale: 14 Jan 2024
Venue: Bay View Hotel

This competition is open to full time students aged 15 to 25 and is completely FREE! Winners also stand a chance to win from a prize pool of RM10,800!
What are you waiting for? Take the chance, showcase your own AR projects, and register now!!!
Link for registration: CALLING YOUNG DIGITAL TALENTS! SHAPE YOUR OWN REALITY!

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For further questions, please contact
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Visit PYDT website!