Penang Youth Development Corporation
June 2023 Newsletter







June news

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ABOUT PYDC
PENANG YOUTH DEVELOPMENT CORPORATION

PYDC is a Penang State Government Agency that aspires to achieve the collective vision to make Penang a developed and progressive society through youth development and involvement. It aims to develop young people holistically, working together to strengthen the youth in terms of economic, social and educational development, enabling youth to exercise their influence, finding their voices and position in the society to achieve their full potential.

VISION

Towards integrity, marketability and competent youth

MISSION

To educate, cultivate and empower youth towards holistic development

Penang Youth Development Corporation June 2023 Newsletter

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Jawatankuasa Belia Pulau Pinang

We Want You

Karnival Kerjaya MYFuture Jobs Negeri Pulau Pinang
04.06.2023

PYDC PRESENT FOR KARNIVAL KERJAYA MYFUTURE JOBS!

The PYDC crew came and kicked it for the Karnival Kerjaya MyFuture Jobs at Butterworth Arena organized by PERKESO!
We were very honoured to also have Dr. Gwee Sai Ling, General Manager of PYDC, to come as a guest speaker to talk about "Managing Employer's Expectations" with our youth. Dr. Gwee offered very informative insights on how to prepare for employment in the future and the attendees learned immensely.

The PYDC team was also on fire as we received many new registrations for the We Want You Career Portal! They were impressed to see how user-friendly and wide our portal is! Students can look for full time, part time, freelance and even internship from We Want You hiring portal.

PYDC thanks the organizing committee for the invitation. Together, we promote employability for our youth. We Want You!





SENTRAL College Career Fair
07.06.2023

PYDC was honoured to be a collaborating partner for SENTRAL College Career Fair!

As the curtains draw on our immensely successful career fair, we extend our heartfelt thanks to all the companies who participated, the recruiters who brought their expertise and opportunities, and the job seekers who brought their passion and aspirations.

Not forgetting Dr. Lim Beng Suat who shared insights into the thrilling future of early childhood education and Mr. Wind Tan who wow us with the secrets of conquering the online world for business.

THANK YOU!












We Want You

Karnival Keusahawanan & Kerjaya Pulau Pinang 2023 (3KPP23): Ekspo Kerjaya & Pendidikan (EKSPEN) 16 & 17.06.2023











Massive crowd and energy for WE WANT YOU | KARNIVAL KEUSAHAWANAN & KERJAYA PULAU PINANG 2023 (3KPP23): Ekspo Kerjaya & Pendidikan (EKSPEN) in Universiti Sains Malaysia!

Our team enjoyed sharing with students and visitors who visited us! If you are looking for part-time. freelance, full time and internship - WE WANT YOU hiring portal https://pydc.com.my/career has it ALL!

We would like to thank USM EKSPEN committee for the hard work and for having PYDC!



Communication and Career Fair at Han Chiang University College of Communication 22.06.2023

WE WANT YOU in collaboration with Han Chiang University College Of Communication!

We would like to extend our heartfelt gratitude to each and every one of you for joining us at the incredible 3-Day Communication and Career Fair. It was an immense pleasure to witness the energy, enthusiasm, and passion for career advancement that filled the event space.

Over the course of these three days, we witnessed countless connections being made, valuable insights being shared, and opportunities being explored.

If you are looking for part-time. freelance, full time and internship - WE WANT YOU hiring portal https://pydc.com.my/career has it ALL!







Post your hiring vacancy for free!
Look for part-time, full-time, freelance and internships from
We Want You Career portal

NEW JOBS FEATURED INCLUDING:

- SOFTWARE ENGINEER
- ADMIN ASSISTANT
- EDUCATION COUNSELLOR
- CUSTOMER SERVICE EXECUTIVE
- AND MANY MORE!

Career Discovery



Career Discovery Programme at SMK Dato Onn Butterworth (Science Stream) 07.06.2023

On 7 June 2023, PYDC had successfully organised another Career Discovery session at SMK Dato Onn Butterworth. It was a great pleasure to have Prof. Dr Edmund Ng, Faculty Professor of Computing and Informatics of Universiti Malaysia Sabah and Dr Lim Chia Yean, Senior Lecturer in School of Computer Sciences, Universiti Sains Malaysia as they shed light on the pivotal role of technology in various sectors of our daily lives, from agriculture and medicine to the environment, biotech, production, materials, transportation, etc. The students get to discover the diverse career paths within the IT industry and learned from successful personnel who have made their mark. They have also gained insights into industry salaries and explore the educational journey after stepping out from their secondary school life, from matriculation or Form 6 to a rewarding IT degree.

The PYDC team also shared on PYDC's ongoing programmes for enthusiastic students who were eager to learn more about how PYDC supports youth, such as the Penang Youth Volunteers and our E-Sports initiatives!

PYDC would like to express their gratitude once again to Prof. Dr. Edmund Ng and Dr. Lim Chia Yean for their informative session, as well as the science stream students from SMK Dato Onn Butterworth for attending.

Career Discovery is an initiative by PYDC that aims to bring industry and education experts to high schools, providing students with insights into various career opportunities and the pathways they can pursue to achieve their ambitions. Stay tuned for more updates from PYDC!







Career Discovery Programme at SMK Tun Hussein Onn 08.06.2023

A very fun and interactive Career Discovery session was held on 8 June 2023 at SMK Tun Hussein Onn, whereby not one but THREE fields were covered during the session by our esteemed speakers.

The first field was on the technical field, where Prof. Dr. Edmund Ng, a Faculty Professor of Computing and Informatics at the University Malaysia Sabah, shed light on the fourth Industry Revolution (IR4.0) and its impact on everyday life. He emphasized how IR4.0 has brought about increased convenience through advancements such as virtual reality and robotics. Prof. Edmund also showcased intriguing sample products that exemplify the future of this revolution. Furthermore, Ir. Dr. Koay Loke Kean, the Academic Head of ViTrox College, shared valuable insights on strategies for a seamless product launch journey. He also introduced their institution, which provides excellent education opportunities.

Moving on, Mr. Lim Thean Pheng, the Deputy Head at Tunku Abdul Rahman University of Management and Technology, Penang Branch Campus, discussed the significance of business studies and emphasized analytics as the latest field in the industry. He explored various business sectors, educational pathways after SPM, reasons to study business, and the abundance of career opportunities available in the market.

Lastly, Mr. Mohamad Shakir, the Deputy Director of Student Affairs at Institut Kemahiran Tinggi Belia Negara Bukit Mertajam (IKTBN), introduced on the Technical and Vocational Education and Training (TVET) and highlighted the benefits of pursuing TVET studies. He showcased the diverse career opportunities awaiting TVET graduates and elaborated on the range of programmes offered by IKTBN.







Career Discovery



Career Discovery Programme at SMK Berapit (Science and Art Stream) 12 & 13.06.2023







During the two Career Discovery sessions held at SMK Berapit on 12 and 13 June 2023, students had the opportunity to explore various fields of interest.

On Day 1, the focus was on the medical and engineering sectors. Dr. Muhammad Ayyub Aiman, a Clinical Instructor in the Psychiatry Unit at AIMST University, discussed the characteristics of a doctor, the allopathic approach, the educational pathway to becoming a doctor, and the medical syllabus. Following that, Mr. Muhammad Azam Azuar, a Senior Lecturer from the Faculty of Engineering at AIMST University, shared insights on electrical and electronic engineering, computer science, data and coding, their practical applications in daily life, and even showcased a robot car sample. He also touched on the salary potential in different careers within the industry.

On Day 2, the focus shifted to accountancy. Ms. Josephine Tong, a Corporate Finance Advisor, shared her personal journey and experiences in the field, emphasizing the values to uphold and the importance of staying humble and willing to learn. Additionally, Mr. Tan PH, the Director of Studies, and Ms. Nel Ng, the Head of School of SENTRAL College Penang, provided valuable information on the educational path for aspiring accountants. These sessions offered students valuable insights into these fields, helping them make more informed decisions about their future career paths.

Career Discovery is an initiative by PYDC that aims to bring industry and education experts to high schools, providing students with insights into various career opportunities and the pathways they can pursue to achieve their ambitions. Stay tuned for more updates from PYDC!

Career Discovery Programme at SMK Dato Onn Butterworth (Accounting Stream) 14.06.2023

On 14 June 2023, PYDC continued our Career Discovery journey at SMK Dato Onn, whereby students get to embrace the future of accounting with passion and precision.

Ms. Ng Lay Gaik, a Lecturer from the Faculty of Accounting and Finance, Tunku Abdul Rahman University of Management and Technology (TARUMT) discussed various educational pathways available to students after SPM, including Matriculation, Form 6, and Diploma programs. She emphasized the continued demand for accountants in Malaysia and reassured that Artificial Intelligence (AI) is not a threat to the accounting profession, emphasizing the importance of human judgment and expertise in the field.







On the other hand, in her introduction about TARUMT, Ms. Gan, an Admin Staff from TARUMT highlighted the university's commitment in providing quality education and fostering personal and professional development among students. She emphasized TARUMT's mission to produce well-rounded graduates equipped with the necessary skills and knowledge to thrive in the modern world.

Career Discovery is an initiative by PYDC that aims to bring industry and education experts to high schools, providing students with insights into various career opportunities and the pathways they can pursue to achieve their ambitions. Stay tuned for more updates from PYDC!

Academia-Agency-Industry Collaboration

USM Public Administration Students Project
08.06.03





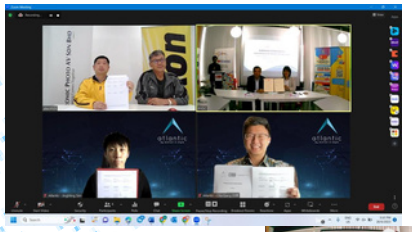
On 8 June 2023, the Penang Youth Development Corporation (PYDC) collaborated with students in SPU406 - Seminar of Public Administration from Universiti Sains Malaysia (USM) for their outreach to Penang State agencies! This project was spearheaded by Syamil Joraimy under the supervision of Dr. Razlini Mohd Ramli from the School of Social Sciences (Socsc Usm), USM.

For the first half of the project, the students held a visit to the Penang State Legislative Assembly to learn more about the state's legislative. The students were also thrilled to have a simulation of the sitting with the presence of Dato' Law Choo Kiang, Speaker of the Penang State Legislative Assembly, who also provided a lot of insights about how the legislative process works in Penang.

For the second half of the project, the students arrived to the Penang Youth Space by PYDC. The students held a special forum session and were honoured to also have YB Joseph Ng Soon Siang, Penang State Assemblyman for Air Itam, to attend as a panel speaker for the forum. The students were very excited to hear the interesting perspectives provided in the forum about leadership. The project closed with a special presentation session about PYDC as a state agency. The students were impressed with what PYDC has been doing and were interested with PYDC's initiatives!

PYDC congratulates the students for organising such a remarkable project for their course! PYDC is more than happy to continue supporting and collaborating with the youth for more such initiatives for our youth. For Youth, For You!

MoU Signing Ceremony with Partners from Videography Industry and China
26.06.2023



On 26 June 2023, the Penang Youth Development Corporation (PYDC) has signed two brand new Memorandum of Understandings (MoU) with partners from the videography industry and from China! PYDC was represented by YB Soon Lip Chee, Board Chairman of PYDC, and Dr. Gwee Sai Ling, General Manager of PYDC.

The first MoU was between PYDC with Atlantic By Motion In Stye and Futuromic Photo AV Sdn Bhd. From the MoU, the parties expressed their mutual desire to continue developing the youth's videography and filmography skills!



The second MoU was between PYDC with Malaysia Henan Chamber of Commerce and Zhengzhou Zhongdamen Education Technology Co. Ltd. From this MoU, the parties expressed their mutual desire to also further developing the youth's entrepreneurial capacity and also cross-border exchange efforts.

PYDC is grateful to continue growing and developing the youth through continuous collaboration. Together, we develop the youth!

Seminar Art of Mastering TikTok
17.06.03

The Penang Youth Development Corporation (PYDC), in collaboration with Penang Chinese Chamber of Commerece Youth Entrepreneur Section (PCCC YES) and Persatuan Usahawan Maju Malaysia (PUMM) Penang, have successfully organised the Seminar Art of Mastering TikTok on 17 June 2023 at Tan Kok Ping Hall, Penang Chinese Chamber of Commerce.

From the event, we hosted our speaker, Bob Lay, who shared his insights on how to optimise our use of TikTok, including its algorithm and trends, to boost our businesses. Our participants also learned immensely a lot on new skills that can be applied to boost their businesses from TikTok. Also present was Dr. Gwee Sai Ling, General Manager of PYDC, who was invited to also share with the participants on what PYDC has to offer for the youth.

PYDC thanks our partners from PCCC YES and PUMM Penang for making this event a meaningful one! PYDC is more than happy to collaborate with various partners to organise programmes to share our capacities and further develop the youth. For Youth, For You!






Tales of Entrepreneurs



Horizon Visual Works
09.06.03

Tales of Entrepreneurs (TOE)

Welcome again to another exciting instalment for Tales of Entrepreneurs! In today's episode, we would like to introduce you to CK Kong, co-founder of **Horizon Visual Works**!

CK Kong is founder of LK Media Solutions and in 2020, through collaboration with Hikari Visual Studio, Horizon Visual Works was officially established! Horizon Visual Works is a local studio and video production company. The company specialises in offering solutions and services for video production ranging from pre-production, production, and post-production. As a joint venture, LK Media Solutions provide services for pre-production including early planning and coordination while Hikari Visual Studio focuses on post-production, including editing, colour mixing, and music effects.

Throughout its establishment, Horizon Visual Works has produced more than 500 high-quality films and has supported more than 50 companies and public agencies through their crisp videography skills!

Find out more about CK Kong, co-founder of this amazing media company, including their stories, inspirations, and visions, be sure to tune in today's TOE interview!

Are you in need of any videography specialists for your next video? Check out Horizion Visual Works via:

Facebook : Horizon Visual Works
Website: https://horizonvisualworks.com/
Email : horizonvisualworks@gmail.com
Phone : 016-832 8070

Are you a business owner/entrepreneur from Penang and/or have a Penang-based business? We would love to help raise awareness about your business and are definitely proud to feature you in our next TOE! Slide us a DM for more information.



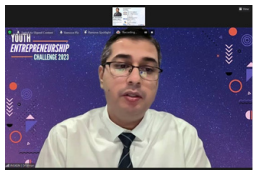


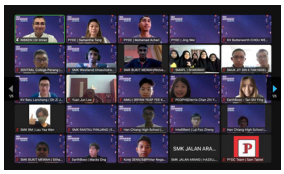
CHECK OUT OUR SPECIAL VIDEO HERE!

Youth Entrepreneurship Challenge (YEC) National Level 2023

YEC Workshop #1 | Business Model Canvas & Structure by Dr. Muhammad Imran 10.06.2023









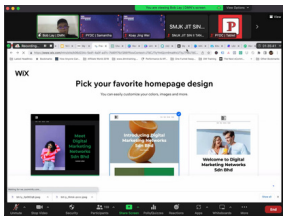
Closed to 250 participants who joined Youth Entrepreneurship Challenge (YEC) National Level Workshop 01 Business Model Canvas & Structure by Dr. Muhammad Imran - "Biskaunselor" from Institut Keusahawanan Negara (INKSEN) this morning!

Dr. Imran shared valuable strategies for effective business transactions, emphasizing the importance of building strong partnerships and optimizing financial processes. Additionally, the exploration of value proposition highlighted the significance of understanding customer needs and delivering unique value in the market. Thank you again Dr. Imran for today's sharing and all the questions asked by participants!

YEC Workshop #2 | 10 Essential Marketing Tools For Entrepreneurs by Mr. Bob Lay 17.06.2023

Closed to 150 participants who joined Youth Entrepreneurship Challenge (YEC) National Level Workshop 02 by Mr. Bob Lay - Digital Marketing Trainer & Consultant of Digital Marketing Networks (DMN) who has over 25 years in media production, 9 years in digital marketing last 17 June 2023 Saturday

Mr. Bob Lay shared about 10 Essential Marketing tools with all our young entrepreneurs which include Capcut, CANVA, and ChatDaddy. It is also essential for business owners to identify which tools work the best and how crucial they understand the needs of their customers. Thank you again Mr. Bob Lay for the interesting sharing on all the marketing tools and the questions asked by participants! See you all at the next workshop!

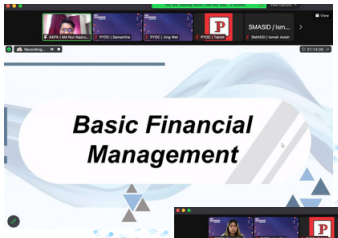




YEC Workshop #3 | Mastering Financial Management For Your Business by Dr. Nasrullah Ghazaly 24.06.2023

Closed to 130 participants who joined Youth Entrepreneurship Challenge (YEC) National Level Workshop 03 this morning by Dr. Nasrullah Ghazaly from Agensi Kaunseling dan Pengurusan Kredit (AKPK) who is a Unit Lead of Collaboration at the Micro SME Education Department of Agensi Kaunseling and Pengurusan Kredit (AKPK)

We had an incredible morning on "Mastering Financial Management for Your Business" where Dr. Nash shared about invaluable insights and strategies on managing one company's finances effectively, leaving no stone unturned! The attendees were fully engaged as they learned how to measure their financial performance accurately and identify the difference between good and bad debt. We want to extend a massive thank you to Dr. Nash and his team, Ms. Zulaika for sharing his expertise and making this workshop an engaging one!

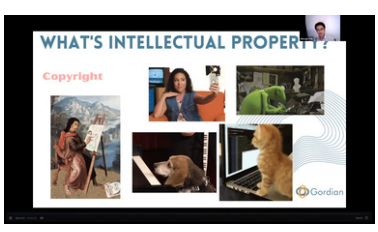


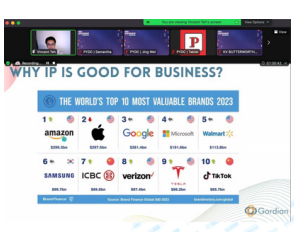


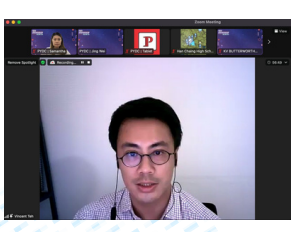
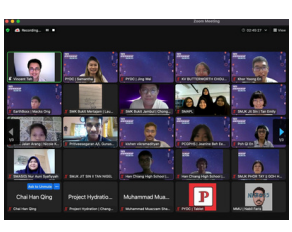
YEC Workshop #4 | From Ideas to Assets: Mastering Entrepreneurship and Intellectual Property by Mr. Vincent Lim 25.06.2023

Our Sunday was well spent with about 90 participants for the final Youth Entrepreneurship Challenge (YEC) National Level Workshop 04! Mr. Vincent Lim, the Principal of Gordian Consultancy and Co-Founder of Latmena Project shared about From Ideas to Assets: Mastering Entrepreneurship and Intellectual Property delved into the world of copyright, patents, and trademarks. It was a captivating session that kept us engaged throughout!

What made it even more fascinating was the interactive quiz that Mr. Vincent organized. It added an extra layer of excitement and made the workshop truly unforgettable .Big thanks to Mr. Vincent for sharing his expertise and making this workshop so enjoyable. Looking forward to applying our newfound knowledge in the world of entrepreneurship and intellectual property!





International Youth Conference

3rd International Youth Conference 2023
24.06.2023

Ladies and gentlemen, the 3rd International Youth Conference (IYC 2023) has come to an amazing end!

IYC 2023 is organised by the Penang Youth Development Corporation (PYDC) in partnership with Universiti Sains Malaysia (USM), Han Chiang University College of Communication (HCUC), INTI International College Penang, Batu Lanchang Vocational College (BLVC), Sentral College Penang, DISTED College Penang, MSU College Penang, ViTrox College, Binary University, MySDG Academy, Association of International Business and Professional Management, Star Scholar and Big Domain! Thank you to all partners who made this event a successful one!

The distinguished presence of YB Soon Lip Chee, Penang State EXCO for Youth and Sports, Professor Dato' Ir. Dr, Abdul Rahman Mohamed, Vice Chancellor of Universiti Sains Malaysia, and Dr. Liem Gai Sin, President of Association of International Business and Professional Management, added grace to the occasion. Additionally, the participants were privileged to hear insights from our invited keynote speaker, Ts. Dr. Norsaidatul Mazelan, CEO of Think Plus Group of Companies.

A total of 400 participants, including presenters, from Malaysia, China, Indonesia, Yemen, Pakistan, and many more countries joined the conference! All participants had a very intellectually-stimulating session with our international youth participants who shared various perspectives on our chosen theme!

For **"Best Paper Award,"** the following 14 recipients emerged victorious:

1. Yee Jing Foo
2. Chen Qian Hui
3. Bong Yin Lin
4. Emily Sek Kea Xin
5. Dong Ruhan
6. Viona Putri Alizzcia bt Mohd Ali Makenderan 7. Sanjeevann A/L V L Ganesan
8. Muhammad Husin bin Mohamed Abuth Dahir 9. Nur Lidya Fatini Binti Niswan Faris
10. Serena Taherin A/P Siva - Muniandy
11. Tan Jia Yin
12. Lim Jia Xin
13. Winnie Lee Wei Ting
14. Faryal Bajwa



The "Best Poster Award" goes to:

Title: Greening Starbucks: Investigating the Relationship between Consumer Green Awareness and Purchase Intentions in Malaysia
Authors: Khor Winnie, Kamini Devi A/P Ravendran, Kong Mei Ching, and Syrine Kooli

The "Best Paper Award" goes to:

Title: Transition Towards Sustainability: The Role of Sustainable Leadership
Authors: Faryal Bajwa and Ghulam Abid

On behalf of the organizing committee, we extend our heartfelt congratulations to all the winners and participants who embraced the challenge and contributed to the success of IYC 2023! We express our gratitude and look forward to your future endeavours. See you soon at the 4th International Youth Conference next year!





Penang Youth Volunteer



PYV at LovePENANG Youth Night Concert 03.06.2023

An immense appreciation to the incredible Penang Youth Volunteers of LovePenang Youth Night Concert! Their dedication and selfless commitment have made this event a remarkable success. Thank you for your tireless efforts!

Penang Youth Volunteers, we make a difference!







PYV at Stadium Bandaraya 03, 08, 09, &10.06.2023

Continue the story of Penang Youth Volunteers with Penang FC at Stadium Bandaraya!

In last June, the Penang Youth Volunteers continued to work at Stadium Bandaraya for the MFL Cup and Malaysia Super League:

- ⚽ Malaysian Super League : 3 June 2023 (Penang FC Vs JDT FC)
- ⚽ Malaysian Super League : 8 June 2023 (Penang FC Vs KL City FC)
- ⚽ Penang FC Anniversary Dinner : 9 June 2023
- ⚽ MFL Cup : 10 June 2023 (Penang FC Vs Terengganu FC II)

Kudos to our volunteers! Penang Youth Volunteers, We Make A Difference!







Penang Youth Volunteer



PYV at Vasakhi Open House
04.06.2023

Our Penang Youth Volunteers are back and they rocked it for the Vasakhi Open House at Fort Cornwallis!

Our volunteers arrived to help with serving the food at the event for visitors. They were committed to help throughout the process from the food preparation during the evening to serving during the night. Keep on inspiring for our Penang Youth Volunteers!











PYV at Santai Belia Bersama Ketua Menteri
18.06.2023



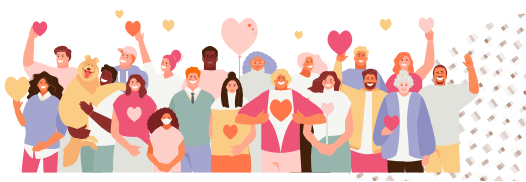




For the youth!

Penang Youth Volunteers are proud to also contribute to make the Santai Belia Bersama Ketua Menteri a success which was organised on 18 June 2023 at SP Arena, Seberang Perai. Our volunteers assisted in distributing goodies, taking care of the registration counters, and also being ushers for the smoothness of the event.

The session provided a platform for the youth to voice their opinions and suggestions on the development of the state of Penang and interact with YAB Tuan Chow Kon Yeow, Chief Minister of Penang. Thank you to our volunteers for making the event a huge success!



Pusat Belia



Opening of Pusat Belia Komtar 14.06.2023





On 14 June 2023, Pusat Belia Komtar was successfully inaugurated by YB Soon Lip Chee, Penang State EXCO for Youth and Sports. Pusat Belia Komtar has been merged with Pusat Penang2030 Kadun Komtar. Also present for the opening ceremony was YB Teh Lai Heng, Penang State Assemblyman for Komtar.

The ceremony also took place a vest handover session to MPKK Biro Belia KADUN Komtar as well as a Strategic Partner Certificate presentation session to 16 youth associations in Penang that have and will run beneficial programmes at Pusat Belia Komtar.

Pokemon GO Island Air Itam Recycling Project 16.06.2023



A ceremony was held on 16th June to witness the launching of the Pokemon GO Island Air Itam Recycling Project by YB Joseph Ng Soon Siang, Penang State Assemblyman for Air Itam, and certificates were given to all volunteers from SENTRAL College Penang who had contributed in this recycling project. The Pokémon GO Island Air Itam Recycling Project is a collaborative effort between the Penang Youth Development Corporation (PYDC), Air Itam ADUN Service Centre, SENTRAL College Penang, and Top Group Life Planning as a sponsor.



The Pokemon Go Island Air Itam Recycling Project has been ongoing since the 7th of December 2022, encompassing activities such as bottle collection, sorting, assembly, and installation. Today, on the 16th of June 2023, we proudly announce the successful completion of the Pokémon Go Island Air Itam Recycling Project. The Pokémon sculpture will be prominently displayed in front of Chung Ling High School for approximately 6 months, until the end of December. Within the ceremony, Green Educator's Workgroup (GREW) and 11 schools around Penang were also mentioned for their contribution of bags with recycled mineral bottles for this project. Their support has been instrumental in making this recycling project a success.

Civic Awareness



Santai Belia Bersama Ketua Menteri 18.06.2023

On 18 June 2023, the "Santai Belia Bersama Ketua Menteri" programme was held at SP Arena, Seberang Jaya. This special event is a dialogue session with YAB Tuan Chow Kon Yeow, Chief Minister of Penang, together with the youth to discuss on issues related to the youth.

The Penang Youth Development Corporation (PYDC) is proud to also be a collaborating agency for this programme. Throughout the programme, a total of more than 500 youth attended. The dialogue session was hailed as a success as the youth got to interact with the Chief Minister through constructive discussions on various ideas and suggestions by the youth for the development of the state. PYDC is honoured to be a collaborating partner for this event and we thank the organising committee for making this event a success! Together, we empower our youth!







Youth With Rhythm
Youth In Music

LovePENANG Youth Night Concert
03.06.2023

YOUTH WITH RHYTHM ROCKED IT FOR LOVEPENANG YOUTH NIGHT CONCERT!

The Penang Youth Development Corporation (PYDC), in collaboration with Office of YAB Tuan Chow Kon Yeow Penang Chief Minister and Cadenza Music & Performing Arts Academy, successfully held the first ever LovePENANG Youth Night Concert at Dewan Sri Pinang!

PYDC was honoured to have the LovePENANG Youth Night Concert be graced by Tuan Yang Terutama Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak, Tuan Yang di-Pertua Negeri Pulau Pinang, YAB Tuan Chow Kon Yeow, Chief Minister of Penang, and YB Soon Lip Chee, Penang State EXCO for Youth and Sports. A total of eight amazing performances were made throughout the event.

This event is a special project by PYDC's Youth With Rhythm initiative. The concert brought together some of PYDC's talented youth performers to spectacularly showcase their amazing talents and performances to the entire state of Penang.

The performances were made by:
- The Penang Youth Orchestra
- Wak Long Performance Art
- Temple of Fine Arts Penang
- D'vol Dance Theatre
- Dr. Julian Lee
- Cik Yoe
- Marcus

The crowd was blown away by the amazing performances prepared by our youth performers! The night was energetic, lively, and youthful with the music and arts in the air. PYDC thanks everyone who made this tremendous event a huge success. We hope to continue bringing our youth talents to grow, expand, and be featured to our communities. Youth With Rhythm!









Youth With Rhythm
Youth In Music

YWR Performance at Penang FC 3rd Anniversary
09.06.2023







On 9 June 2023, the Penang Youth Development Corporation (PYDC) was honoured to be sending two amazing youth bands to perform for the Penang Football Club 3rd Anniversary Dinner!

Our first youth band was Wan Yin ft. Wedding In Charlie. Lau Wan Yinis Champion of Voice Malaysia and Wedding In Charlie is a 10-year live band that performed for events and weddings in Penang. The second youth band present was D'ART Band! D'ART Band is a local Penangite group first established by Azman Idris, a famous singer in the 70s. His legacy is now being carried by his own son, Aizad Azman, together with his friends. PYDC congratulates Penang FC for their 3rd anniversary and thanks our YWR performers for lighting up the atmosphere! Haria Penang Haria!

USMKKJ PBT Cultural Night
09.06.2023

The Penang Youth Development Corporation (PYDC) is proud to be a supporter for the PBT Cultural Night organised by Persatuan Bahasa Tionghua Kampus Kejuruteraan in the Engineering Campus of Universiti Sains Malaysia (USM). The event showcased amazing cultural performances prepared by the students and the crowd was blown away by what they had! The event was also further graced by YB H'ng Mooi Lye, Penang State Assemblyman for Jawi. PYDC congratulates PBT KKJ for organising such an amazing show for all of us!




USM Jazz Band 25th Annual Concert
26.06.2023

The Penang Youth Development Corporation (PYDC) is proud to be a collaborating partner to support USM Jazz Band 25th Annual Concert!

The yearly event is hosted by USM Jazz Band to mark their years of experience and also dedication in performances! This year marks USM Jazz Band's 25th anniversary! The crowd had a spectacular time and we were amazed by the amazing talents by our youth in the show! PYDC will continue to support the youth in the arts!




Youth With Rhythm
Youth In Drama



"Senapas" Theatre Performance
02 - 04.06.2023







The Penang Youth Development Corporation (PYDC) is proud to also be a collaborating partner for the "Senapas" Theatre Performance!

"Senapas" is a special project by students from the the School of The Arts (SOTA USM) in Universiti Sains Malaysia (USM). The theatre performance was held for three days with a very interesting plot! We were amazed by the team's project!

In PYDC, we wholeheartedly support our youth in various projects, including in the performing arts!

Let's Play: Youth Drama Basic Course
04, 11, 18 & 25.06.2023

"Let's Play: Youth Drama Basic Course" is the first special project under PYDC's "Youth In Drama" initiative.

We are very proud to see our youth who are partaking in this amazing programme and have showcased their talents in front of our expert coaches.

“Let’s Play: Youth Drama Course” is an initiative organised by the Penang Youth Development Corporation (PYDC) in collaboration with Triple I Production House as project manager, and supported by MyPenang Creative and Pusat Khidmat Rakyat Parlimen Balik Pulau.

This initiative spans from May 2023 to July 2023 and will cover a range of topics based on our module, including on basic acting, body movement, stage management, and vocal training class.







Blank Canvas

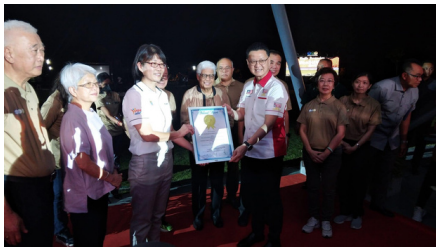


Launching of "Blank Canvas: Mural Art In Taman Rimba WoodHAVEN" 26.06.2023

PYDC MURAL ART BROKE A NEW MALAYSIAN BOOK OF RECORDS!!!

The Penang Youth Development Corporation (PYDC), in collaboration with Perbadanan Stadium & Kawasan Lapang Pulau Pinang, and Majlis Belia Daerah Seberang Perai Tengah, with Agensi Pekerjaan FastJobs Sdn. Bhd. as main sponsor and significant support by School of The Arts in Universiti Sains Malaysia (SOTA USM) and SMJK Jit Sin SKK, have successfully conducted, completed, and launched the "Blank Canvas: Mural Art In Taman Rimba WoodHAVEN" project!







"Blank Canvas: Mural Art in Taman Rimba WoodHAVEN" is the latest instalment for PYDC's "Blank Canvas" series and has received a new record in the Malaysia Book of Records as the Longest Urban Forest Themed Mural Art in 2023! We were also very honoured to have our officiating ceremony be graced by Tuan Yang Terutama Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak, Tuan Yang di-Pertua Negeri Pulau Pinang, together with YAB Tuan Chow Kon Yeow, Chief Minister of Penang. This latest project will be a new benchmark for mural arts in Penang and Malaysia.

"Blank Canvas: Mural Art In Taman Rimba WoodHAVEN" lengths 218.5 meters long and 2.1 meters high. This project was joined by 170 members of the Penang Youth Volunteers, guided by muralist, Mr. Norshahidan bin Mohamad, lecturer in fine arts and alumnus of SOTA USM!

Many congratulations to all of out youth who joined and make this project a successful one! Together, we break records for our youth!

Into The Lens

Photography & Videography Workshop @ KVBL 14 & 15.06.2023





The Penang Youth Development Corporation (PYDC), in collaboration with Atlantic By Motion In Style and Kolej Vokasional Batu Lanchang (KVBL), have successfully organised the Photography & Videography Workshop at KVBL!

The programme was joined by students from KVBL who were very excited to learn more on improving their videography and photography skills including basic editing skills, lighting techniques, and lens choices for beginners. Throughout the workshop, a lot of hands-on activities were done based on our provided module that were really helpful for the students. The results from the participating students were amazing and we were impressed!

PYDC is more than happy to organise and collaborate to develop our youth holistically, including in the field photography and videography. Together, we develop our youth!

Esports

MLBB Tournament ADUN Batu Uban 2023
04.06.2023

The Penang Youth Development Corporation (PYDC), in collaboration with JBPP Batu Uban, jointly organised the MLBB Tournament ADUN Batu Uban 2023 tournament at AC Hotel by Marriot Hotel! The event was officiated by YB Kumaresan A/L Aramugam, Penang State Assemblyman of Batu Uban.

A total of 120 participants from 24 teams have joined and gave their best for the Mobile Legends tournament! The participants gave their best and had a blast! Our winners are as follows:

First Place : Team Petrify
Second Place : Lexie MY
Third Place : Lightsaber Esports
Fourth Place : Team Kullbett
Fifth Place : Cincong Esports
Consolation Prizes: Team Pok, Last Shinobi, Cekodok Pisang, Team Ireng, Team Solid

Congratulations to the organising committee and our participants! Bang Bang!





MLBB Youth E-Sport Tournament
17.06.2023

Congratulations to all the participants of the MLBB Youth Esports Tournament which took place on 17 June 2023 at SJKC Kong Ming Pusat. The tournament was organised by Pusat Khidmat Air Itam, PYDC, MSU College Pulau Pinang, and JBPP Air Itam! A total of 86 participants from 16 teams competed fiercely, showing their prowess and abilities in Mobile Legends: Bang Bang (MLBB)!

We proudly congratulate the winners of the MLBB Youth Esports Tournament:



Champions: Revitalize
Second Place: Aespa
Joint Third Place: Mythical Aura Vikings
Consolation Winners:
- NT Esports
- Chaos
- Play for fun
- Alter Error

Thank you to all the participants, supporters, and organizers who made this event a success. Together, we support youth in e-sports!







Esports



Bagan Jermal Esports Challenge
18.06.2023







The Bagan Jermal Esports Challenge took place so lively on June 18, 2023 at Pusat Belia Bagan Jermal! The participants gave their best for the two contested games, PUBG Mobile and Honor of Kings to win a total prize of RM3000.00.

The teams that were crowned winners in the Bagan Jermal Esports Challenge are:

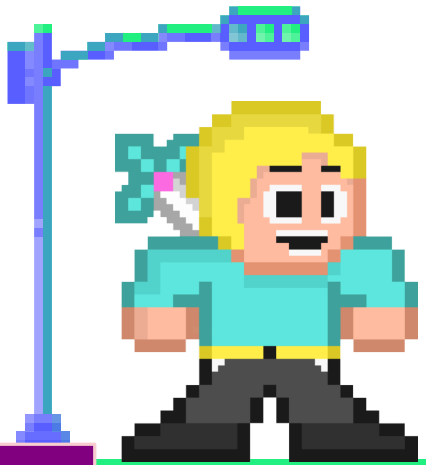
PUBG Mobile:
Champion: VEXOR
Second Place: 4 PHOENIX
Third Place: DINGOZ MX
Fourth Place: SUPERSTAR

Honor of Kings:
Champion: XZK
Second Place: RCG
Third Place: HC
Fourth Place: Sunshine 彩虹小白马



Congratulations to all the successful teams!

Many thanks to all the participants and also the organisers for making this e-sports programme a success. PYDC is very happy to continue supporting e-sports programs for youth! Stay tuned with us because there are more e-sports programs after this!







Best! Anak Penang

Presentation Ceremony for the "Skim Insentif Kecemerlangan Bakat Muda Pulau Pinang (SIKBMPP) - BEST! Anak Penang" for the first session of 2023
25.06.2023

On 25 June 2023, the Penang Youth Development Corporation (PYDC) organised the Presentation Ceremony for the "Skim Insentif Kecemerlangan Bakat Muda Pulau Pinang (SIKBMPP) - BEST! Anak Penang" for the first session of 2023.

SIKBMPP - BEST! Anak Penang is an incentive scheme by the Penang State Government to appreciate the achievements of Penang youth in academic and co-curricular tournaments at national and international levels.

For this session, there were 25 successful applications involving 104 Penang youth from various competition events and won first, second, and third place nationally and internationally!

The presentation ceremony took place successfully where the recipients, who were present with their parents and representatives of their institutions, were able to receive certificates of appreciation and the amount of the incentive scheme received while witnessed by our guests of honours.

Congratulations to the young talents of Penang who succeeded in making our state famous!! You are all our Best Anak Penang!







Outreach & Public Engagement

Launching Ceremony for "Program Malaysia Aktif @ Komuniti di PPR Taman Bagan Jaya" 10.06.2023

On 10 June 2023, the Penang Youth Development Corporation (PYDC) has been invited to attend the Launching Ceremony for "Program Malaysia Aktif @ Komuniti di PPR Taman Bagan Jaya"!

The launching ceremony was completed by YB Hannah Yeoh, Minister of Youth and Sports, accompanied by YB Lim Guan Eng, Member of Parliament for Bagan, and YB Soon Lip Chee, Penang State EXCO for Youth and Sports. PYDC has been invited to also attend as an invited agency. Local residents of PPR Taman Bagan Jaya were also very excited about the event and also to know more about the PYDC initiative for the youth.

PYDC would like to express its gratitude to the Penang State Youth and Sports Department for inviting PYDC to this event. Together, we support our youth and community!





"Pertandingan Tarik Tali" with Youth NGOs 18.06.2023

On 18 June 2023, PYDC attended a friendly tug of war competition with youth NGOs that PYDC have worked together before.

The competition was to strengthen the bond of PYDC with the youth NGOs and all parties had a lot of fun throughout the event! The event was also graced by YB Soon Lip Chee, Penang State EXCO for Youth and Sports.



InnovFest 2023 07-09.06.2023

The Penang Youth Development Corporation (PYDC), represented by Dr. Gwee Sai Ling, General Manager of PYDC, attended InnovFest 2023 in Singapore from 7 July to 9 July 2023!

InnovFest 2023 was held in Singapore with the theme "Pushing the Boundaries of Ideas, Innovation and Impact for Asia". Throughout the event, various agencies and start-ups were present to promote their ideas on a variety of latest trends and topics including food security, green energy, and many more!

PYDC also benefitted with extensive networking with new international partners throughout the event. Through networking and collaboration, we hope to bring more projects and events for our youth.




PROGRAMMES ORGANISED BY JBPP

01.06.2023
Local Tabletop Game Design
JBPP Pengkalan Kota

04.06.2023
Pertandingan Karom Tertutup
JBPP Sungai Acheh

04.06.2023
Esports Batu Uban
JBPP Batu Uban

10.06.2023
3x3 Kejohanan Bola Keranjang KADUN Batu Lancang 2023
JBPP Batu Lancang

10 & 11.06.2023
Kursus Penyelenggaraan & Baik Pulih Penghawa Dingin
JBPP Bertam

11.06.2023
Karnival Kerjaya Belia Madani
JBPP Sungai Acheh

11.06.2023
Program Tayangan Screen Besar Final UCL 22/23 Machester City Vs Inter Mila
JBPP Paya Terubong

17.06.2023
Back To Nature at Balik Pulau
JBPP Batu Lancang



JBPP Batu Uban



JBPP Batu Lancang



JBPP Sungai Acheh



JBPP Batu Lancang



JBPP Bertam



JBPP Prai

PROGRAMMES ORGANISED BY JBPP

17.06.2023
Youth Esport Tournament - Mobile Legends
JBPP Air Itam

17.06.2023
Program Bersama Rakyat
JBPP Prai



JBPP Bagan Jermal

18.06.2023
Pertandingan Memancing Parit 2023
JBPP Bertam

18.06.2023
Pertandingan E-Sport Belia Battle Legend
JBPP Bagan Jermal


JBPP Komtar

18.06.2023
Konvoi Gelombang Perpaduan 2023
JBPP Sungai Bakap

18.06.2023
Jelajah Keselamatan Komuniti Tanggungjawab Bersama 2.0
JBPP Paya Terubong

18.06.2023
Karnival Madani DUN Batu Maung E-sport Competition 2023
JBPP Batu Maung

20.06.2023
JBPP Mini Golf Fraternity 2023
JBPP Komtar

24.06.2023
Pertandingan Futsal Piala Madani Sungai Pinang
JBPP Sungai Pinang


JBPP Paya Terubong

PROGRAMMES ORGANISED BY JBPP

25.06.2023
Pertandingan Ping Pong Piala Belia Berapit
JBPP Berapit

25.06.2023
Program Career Fair with JBPP Machang Bubuk
JBPP Machang Bubuk

25.06.2023
Taklimat Pendidikan & Kerjaya "Education Vs Employment: Making The Right Choice"
JBPP Paya Terubong

25.06.2023
Youth Team Building Camp 2023
JBPP Pantai Jerejak



JBPP Air Itam


JBPP Sungai Pinang

2 – 4 JULY
TITLE : YWR | LET'S PLAY: YOUTH BASIC DRAMA COURSE
TIME : **9:30 AM - 4:30 PM**
VENUE : UITM PERMATANG PAUH & PUSAT BELIA BALIK PULAU

3 JULY
TITLE : OUTREACH | PYDC PRESS CONFERENCE
TIME : **10:00 AM - 11:00 AM**
VENUE : PENANG YOUTH SPACE

4 JULY
TITLE : PYV | PIALA MFL
TIME : **2:30 PM - 8:00 PM**
VENUE : STADIUM BANDARAYA PULAU PINANG

8 JULY
TITLE : PYV | LIGA SUPER MALAYSIA
TIME : **6:00 PM - 12:00 PM**
VENUE : STADIUM BANDARAYA PULAU PINANG

8 JULY
TITLE : ES | USM E-SPORTS CARNIVAL
TIME : **8:00 AM - 3:00 PM**
VENUE : UNIVERSITI SAINS MALAYSIA

8 JULY
TITLE : CA | MALAYSIA-CHINA YOUTH EXCHANGE FORUM
TIME : **8:00 PM - 10:00 PM**
VENUE : PUSAT BELIA KOMTAR

9 JULY
TITLE : YWR | BE A STAR
TIME : **3:30 PM - 5:00 PM**
VENUE : AUDITORIUM A KOMTAR

9 JULY
TITLE : BC | BLANK CANVAS: SHAANXI HUXIAN FARMER PAINTING JOURNEY X PENANG WORLD HERITAGE MURAL CREATION THEMED HARVEST CEREMONY
TIME : **8:00 PM - 8:45 PM**
VENUE : MING ART GALLERY, GURNEY PARAGON

12 JULY
TITLE : AAIC | PROGRAM MENDALAMI KERJAYA INFLUENCER
TIME : **8:30 AM - 9:30 AM & 12:00 PM - 1:00 PM**
VENUE : SMJK SACRED HEART & SMJK JIT SIN II

13 JULY
TITLE : OUTREACH | PAMERAN INFORMASI PENDIDIKAN DAN KERJAYA @ SMK DATO ONN BUTTERWORTH
TIME : **10:00 AM - 2:00 PM**
VENUE : DEWAN AN-NAJAH SMK DATO ONN BUTTERWORTH

15 JULY
TITLE : ITL | INTO THE LENS: SHORT FILM COMPETITION "PSA: DEPRESSION AMONG YOUTH" SHOWCASE AND AWARD CEREMONY
TIME : **12:00 PM - 3:00 PM**
VENUE : MEGA CINEPLEX, MEGAMALL PENANG

15 JULY
TITLE : ES | CABARAN E-SPORTS BELIA 2023
TIME : **8:00 AM - 6:00 PM**
VENUE : PADANG KOTA

15 JULY	TITLE : AAIC | PROGRAM I'M TIKTOKERS: CONTENT CREATOR TIME : 8:00 AM - 3:00 PM VENUE : KOLEJ KOMUNITI BAYAN BARU
15 – 16 JULY	TITLE : AAIC | WEB DEVELOPMENT WORKSHOP TIME : 8:00 AM - 5:00 PM VENUE : ZOOM
22 JULY	TITLE : ES | PERTANDINGAN ESPORTS SEBERANG JAYA TIME : 9:00 AM - 5:00 PM VENUE : ASTAKA BANDAR BARU PERDA

LIST OF ABBREVIATIONS

BC | BLANK CANVAS

CA | CIVIC AWARENESS

CD | CAREER DISCOVERY

PYV | PENANG YOUTH VOLUNTEER

ES | ESPORTS

WWY | WE WANT YOU

YEC | YOUTH ENTREPRENEURSHIP CHALLENGE

YWR | YOUTH WITH RHYTHM

AAIC | ACADEMIA-AGENCY-INDUSTRY COLLABORATION

ITL | INTO THE LENS

pydc.com.my pydc.my
www.youthforfuture.my